

Trade fair	C-Shop Cologne 2012	
Subheading	The European Convenience Show	
Date of the event	4 – 6 November, 2012	
Organiser	Koelnmesse GmbH Messeplatz 1, D-50679 Cologne Germany	
Event frequency	biannual	
Venue	Koelnmesse	
Hall	Hall 11.3	
Opening times	Exhibitors:	9:00 am – 7:00 pm
	Visitors:	10:00 am – 6:00 pm
Fair profile	The only convenience show for all convenience products, sections and channels from all over Europe	
Admission fees	Day ticket, advance sale	17,00 EUR
	Day ticket, ticket office	26,00 EUR
	Season ticket, advance sale	27,00 EUR
	Season ticket, ticket office	36,00 EUR
Space rental fee/sqm	Advance booking price (before 1st March, 2012)	177,00 EUR
	Regular price (up from 1st March, 2012)	187,00 EUR



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The European Convenience Show
All products. All sections. All channels.
4 – 6 November, 2012

Contact:
Sabine Schommer
Tel. + 49 221 821-3923
Fax + 49 221 821-3403
e-mail s.schommer@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
P.O. Box 21 07 60
50532 Cologne
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

Facts and Figures

Energy costs/sqm	6,50 EUR
AUMA* fee/sqm <small>*AUMA–Association of the German Trade Fair Industry, fee is mandatory for all exhibitors at fairs in Germany</small>	0,60 EUR
Visitor promotion package/sqm	8,00 EUR
Co-exhibitor fee per co-exhibitor	250,00 EUR
Catalogue	10,00 EUR
Product sections	Non-Food; Food; Foodservice; Franchise; Shop equipment; Services; Payment systems & IT; Security; Consultants, associations and publi-shing houses
Access authorisation	Trade visitors
Target groups exhibitors	Suppliers of: <ul style="list-style-type: none"> - Non-Food (e.g. car accessories, drug store products, stationery, tobacco, magazines/books, prepaid products, gifts) - Food (beverages, confectionery, bakery products etc., including wholesalers) - Foodservice (e.g. baking stations, coffee machines, paper cups, boxes to go) - Franchisors - Shop equipment (e.g. luminaires, racking systems) - Services (e.g. lottery, packet terminals) - Payment systems and IT - Security systems - Consultants, associations and publi-shing houses

Facts and Figures

Target groups visitors	<ul style="list-style-type: none">- Food trade- Forecourt stores- Tobacco, magazines and stationery shops- Kiosks- Shops in train stations- Convenience hospitality and QSR- Bakeries, butcheries- Coffee shops- Real estate developpers, franchisees- Big-time promoters (stadiums, con-certs)
	Non-exhibiting companies from the exhibitor target groups
Project management	Sabine Schommer s.schommer@koelnmesse.de
Website	www.cshopcologne.com
